Infographic Rubric

Bullseye	Almost There	Needs More Work
Information	Information	Information
 Has interesting, factual information Able to synthesize and summarize paragraphs Has correct grammar Appropriate capital letters 	 Has interesting, factual information Able to synthesize and summarize paragraphs Has a few grammar errors Mostly appropriate capital letters 	 Has mostly information from paragraphs Unable to synthesize and summarize paragraphs Missing capital letters Many grammar errors
Pictures		Pictures
• Simple	Pictures	Some connected to topic
 Connected to topic 	• Simple	Some are copyrighted
 Not copyrighted 	 Most connect to topic 	Fuzzy – not good quality
 Clear – good quality 	 Not copyrighted 	
	 Most are good quality 	Visually Appealing
Visually Appealing		 Overwhelming because of
 Colours – fit with topic, 	Visually Appealing	colours and/or pictures
complementary	 Colours – mostly 	Font is hard to read
 Not overwhelming 	complementary	
 Light colour for background 	 Some areas may be 	
 Title – clear, easy to read 	overwhelming	
Easy to read font	 Darker colour for background may make information had to see Title – easy to read 	

